



In 2012 the founders of USA Green LLC., were approached by the North-West Group Operations of the largest car rental corporation in the world. They needed a product they could spray on the fabric and carpet of their car interiors to remove cigarette and marijuana smoke while not causing any health irritations for their customers. We developed an enzyme and predominately food based concentrate and named it after the operations manager and her assistant, “RAVA”.

RAVA is not a fragrance odor mask but eliminates odors using proprietary cold processed enzymes and natural extracts within the formula. RAVA is an odor eliminator for all sorts of surfaces and fabrics as well as an air freshener.



#### **FROM CONCENTRATE TO RETAIL RTU**

Four years of utilization within the rental car business as a concentrate led to numerous requests for a retail version. Test store locations were secured to highlight the RAVA 6 ounce ready to use bottles in 5 fragrances. The results were amazing. Retail customers love RAVA and it essentially sells itself throughout the year. The test stores were averaging 3 times the sales numbers as the nationally known established competition in side by side placement.

The placement of RAVA in retail outlets is growing and includes hardware stores, c-stores, smoke shops and some independent grocery stores. RAVA is gaining exposure and without customer complaints. Customers LOVE RAVA.

Spray on: Fabric - Clothing - Upholstery - Carpet - Pet Beds - A/C filters - Shoes – Laundry and more. Over 95% Food Grade Ingredients. Non-Staining, Non-Toxic, Non-Harmful, Bio-degradable. Made in the State of Idaho USA.



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